

## **CB Exchange Server Sync solves organizational challenges** of innovative businesses



Customer Iron Mountain

Headquarters **Morgantown, Pennsylvania** 

Activity **Design and manufacturing of baby gear products** 

Products and Services

CB Exchange Server Sync

Behind such a common object as a baby-stroller there is often a lot of intricate work and process organisation. Especially if you aim to produce innovative highest quality solutions like Iron Mountains. The company develops a broad range of baby gear products from child safety seats to multi-mode strollers, from travel beds to feeding solutions and beyond. The team occupies a beautiful office in Berks County, Pennsylvania where all the design, invention and engineering happens. But creative process often needs some structuring - and this is where Iron Mountains decided to apply CB Exchange Server Sync.



The company suffered from two nagging issues which required attention. "We have resource accounts such as conference rooms, etc in Exchange that need to be shared among multiple organizations in the same building. We use CB Exchange Server Sync to keep multiple references to the same resource in sync among multiple do mains. This helps users from different organizations to avoid duplicate bookings and see accurate availability", says Alan Stone, Director of Information Technology, Iron Mountains.

CB Exchange Server Sync is the solution for secure synchronization and migration of data between Exchange Servers. It enables easy synchronization of multiple Outlook accounts hosted in Exchange Server or Office 365.

## The Solution

Why has Iron Mountains chosen CB Exchange Server Sync?

"It is the only product that I am aware of that does what we need, and does it simply for a reasonable cost", says Alan Stone, Director of Information Technology, Iron Mountains.

You can choose one-way or two-way synchronization of calendars, emails, tasks, contacts, and public folders.

Another pressing issue was synchronization of calendars for the team.

"We also have employees who work for multiple organizations at the same time, so they have multiple email addresses/domains. CB Exchange Server Sync allows us to keep their multiple Exchange calendars synced among all relevant Exchange accounts, so that they can accurately show their availability to colleagues across multiple organizations".

Your data are synced to the server, not in the client or device you use. For teams in various locations, the service ensures access to up-to-date information, at all times.

## The Result

Now that nobody rushes in a conference room when it is occupied or misses any meetings because of conflicting appointments in the calendar, it is time to ask Iron Mountains if they are happy with the solution.

"It generally works very well – we have to tweak it every once in a while, but it's usually very stable".

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