















© 2023 Connecting Software

SOFTWARE INNOVATION for more productive business processes

How to simplify even the most complex software integration? With a platform that allows every developer to design their own integration solutions without extensive effort and lengthy training. It was an unprecedentedly bold idea, considering the jungle of industry standards surrounding it. Even coming from a small European country wouldn't stop Thomas Berndorfer from transforming it into an ambitious IT project.

In 2007, Thomas established Connecting Software in Vienna, Austria. Thanks to previous entrepreneurial success with his CNS Group, an IT company, he was able to self-finance and build Connecting Software from the ground up. As an accomplished entrepreneur, Thomas was all too familiar with the difficulties that businesses encounter whilst using various applications that are incompatible. To eliminate these obstacles, he decided to turn his dream of easy software integration into reality.

"The goal was to discover the key that would unlock the door to the world of easy, fast and cost-effective integration solutions." Thomas didn't want to compromise his vision by bringing in banks or venture capitalists. Instead, he chose to invest his income generated by the CNS Group to fund the project. Assembling a talented international team, the development of a one-of-a-kind integration platform began in 2008.

The goal was to discover the key that would unlock the door to the world of easy, fast, and cost-effective integration solutions. After comprehensive research, Thomas and the team decided to let developers stay in their best-known programming language and use only standard procedures.

Two years of development and thorough testing came to fruition in a market-ready solution that masters the chaos of software industry and standards. Making software integration easy, fast and painless for any developer. Connect Bridge, a unique software integration platform, was first offered to partners and customers in 2012. Now, any developer from any technology can learn to work with Connect Bridge within 2 hours.

Since the introduction of Connect Bridge, the company has launched more than 30 products which currently solve software integration challenges for clients all over the world. Finally, to meet the increasing demand for the services, in addition to the headquarters in Austria and its first development hub in Slovakia, the company has opened offices in the US and Portugal.

CONNECT BRIDGE

Integration platform to connect from nearly any software to hundreds of business applications, and now, the Industrial Internet of Things (IoT).

Compared to custom development and integration suites Connect Bridge offers: LOW Cost HIGH Flexibility FAST Time to Market LOW Risk HIGH Compatibility UNIQUE SOLUTIONS

Connectors:

- Dynamics 365
- SharePoint
- Exchange
- Salesforce
- Oracle
- SAP
- OPC UA
- And many more

Featured Products – Built on Connect Bridge:

- CB Dynamics 365 to SharePoint Permissions Replicator
- CB Exchange Server Sync
- Document Extractor
- CB SharePoint Exchange Sync



Thomas Berndorfer CEO and Founder

CONNECTING SOFTWARE Highlights



CONNECTING SOFTWARE Highlights

2016

CB Exchange Server Sync is launched

Co-selling agreement with Microsoft

CB Dynamics CRM – SharePoint Permissions Replicator available in the Microsoft sales and partner channel.

Connecting Software launches SaaS portal in Azure

Connecting Software goes to Canada

CB Dynamics 365 to SharePoint Permissions Replicator is now being used within the Government of Canada

New Era begins: OPC UA Connector & Industry 4.0

Co-sell ready partner for Azure Marketplace

Participation booth in the

conference in Las Vegas

Document Extractor helps

storage space and comply with data protection regulation

businesses to minimise

Microsoft Inspire

Founded Madeira

location

2019

2017

AppSource and Azure Government Cloud

1000+ installations of Connect Bridge

Connecting Software continues to find global success.

2018

Meeting the Prime Minister of Portugal at the Web Summit in Lisbon

Connecting Software has more than **70 partners**

Blockchain technology launched

CB Blockchain Seal is an up-to-date solution to the issues of data compliance, storage and auditability.

More public sector & big enterprise customers

Certified for Windows Server
 2019 and 5 Microsoft Gold
 Competencies achieved

 Document Extractor built for Salesforce platform™ launched on AppExchange

TESTIMONIALS

"We analyzed the development effort on our side to do something similar. We realized it would be a large development and financial investment to get at least one quarter of the functionality"

> Brian Hunsaker Director of Application Development at Freedom Graphic Systems

"The user interface is fairly intuitive, and it is easy to create and maintain fairly complex relationships between mailboxes, mailbox subfolders, and public folders"

Scott McGarrity

Business Development Representative at Orangutech

"My experience with the calendar features, I would rate it a 10!"

Joshua Kephart Network Operations Manager at CenClear

CONNECTING SOFTWARE

Highlights

2020

Connecting Software is in **Top 10 Blockchain Solution Providers**

Connecting Software Launches Blockchain Seal Solution for Documents in Microsoft SharePoint

- CB Exchange Server Sync for Gmail and Google Workspace launched
- Connecting Software moves to a new office building in Malacky

2021

Connecting Software is awarded ISO 27001 and ISO 9001 certification

Connecting Software proudly hosted the President of Madeira's Regional Government at its Portuguese office CB Blockchain Seal for SharePoint awarded with Innovation Index Award in 2021 by Deep Analysis

Connecting Software gets a new office on Madeira Island

Managing Director change for the CNS Group Mag. Thomas becomes the sole managing director of all CNS entities.

TESTIMONIALS

"I would give Connecting Software a 10 out of 10, because they were flexible to adjust to our needs and quick to provide the needed answers."

Yanick Martin Senior Project Manager Business Development Bank of Canada

"CB Exchange Server Sync was the software of choice because of its functions, reliability, and value for money." Alessandro Montanaro

CTO & Co-Founder KeyBais Consultancy

2022

Connecting Software launches new solutions in Microsoft AppSource CB Dynamics 365 Seamless

CB Dynamics 365 Seamless Attachment Extractor Exchange / Outlook Data Filter CB Super Secure Exchange Server CB Exchange Server Sync for Gmail and Google Workspace

CB Blockchain Seal for Salesforce launched

The new solution is now available in AppExchange

CB Document Metadata Reporting is **now available in AppExchange**

CB Dynamics 365 to
 SharePoint Permissions
 Replicator receives
 Accessibility Award
 WCAG 2.1 AA

"When we first found Document Extractor, we thought that if it did what it said on the tin, it would tick all our boxes. And it did: just basic configuration, and it worked first time!"

> Chris Lynch Director of Chris Lynch IT Consulting

SO WHAT EXACTLY IS THE CONNECT BRIDGE PLATFORM?

When two people speak different languages and don't understand each other, they use a translator service. But who is going to help two software applications if they "speak" different programming languages? This is where the Connect Bridge Platform comes into play. It functions as a translator and enables different technologies to communicate with each other facilitating business processes in companies and making them more productive and cost-effective.

One of the greatest features of the Connect Bridge Platform is that it is easy to use and customise. Even with basic programming knowledge, any developer can securely connect to a wide range of business software without the need to learn their documentation.

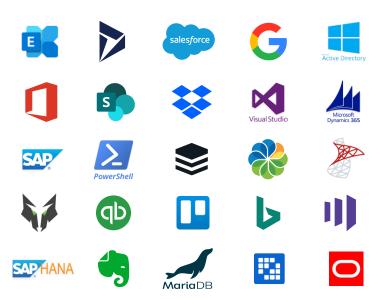
Another outstanding feature of the Platform is its flexibility. It supports most modern software and software going back 30 years. Moreover, it can connect popular, widely used commercial applications with a company's unique, customized solutions. Organizations can run it on-premises, in the cloud, hybrid, and even mobile. The Platform simplifies the work of end users, and therefore partners worldwide choose Connect Bridge.

- Unique software integration platform by Connecting Software
- Enabled from any programming language via self-developed drivers
- No need to learn the code of connected systems. Use only abstracted SQL syntax as command language, which is parsed to target systems via API of producers. Therefore there is no training needed
- 400+ pre-built connectors
- Saves time and money reduces integration effort by at least 50% and saves up to 90% of time
- ROI within the first project
- No entry barriers start integrating within the first 2 hours
- Connect from the cloud, on-premises, hybrid and mobile technologies of the last 30 years fast, easy, live and bidirectionally via ODBC, JDBC or Web Services drivers

Is there any connector ready to use?

Yes, absolutely. Using Connect Bridge as the core, we have developed our own solutions which take the burden off end users. These products demonstrate how easy, fast and efficient Connect Bridge is for solving complex, time-consuming and costly projects that might not be feasible otherwise.

Our in-house designed connectors cover more than 30 target systems.



Connect from any database to Microsoft Dynamics 365 Online

This solution provides easy integration with your D365 Online data. We make it available as an external data provider to your existing databases.

FIND OUT MORE

Move up to Microsoft Dynamics 365 CE on the Cloud™

The straightforward solution that allows you to have Dynamics 365 Customer Engagement in the cloud while connecting to the software and databases you need on-premises.

FIND OUT MORE

Connect from any application to Microsoft Dynamics 365 Business Central

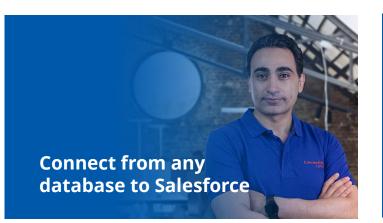
Sync company data to Dynamics 365 Business Central with one integration platform: Connect Bridge and 400+ Connectors.

FIND OUT MORE



Move and sync your data to Dynamics 365 Finance and Operations with one integration platform, Connect Bridge and ready-to-use Connectors

FIND OUT MORE



This solution provides easy integration with your Salesforce data. We make it available as an external data provider to your existing databases.





The straightforward solution that allows you to connect standard, custom, and legacy software to both Microsoft Teams and other business software FIND OUT MORE

OUR FLAGSHIP SOLUTIONS BUILT ON CONNECT BRIDGE PLATFORM

CB Dynamics 365 to SharePoint Permissions Replicator



Many companies use Dynamics 365 (CRM) together with SharePoint and exchange documents and accounts between them. It is a cost-effective pair that facilitates team collaboration – with one tremendous downside: privileges and permissions are not synchronised.

Meaning that any sensitive data stored in Dynamics like salaries, contract values, signatures and stamps are available to SharePoint users even if it is restricted in Dynamics 365. The only solution used to be to set up permissions manually for each SharePoint document related to records in CRM which would obviously take much time from managers and create the risk of mistakes due to the human factor.

Now you can do it automatically with CB D365 to SP Permissions Replicator. It is the only out-of-the-box solution in the world that remedies this issue by automatically synchronizing Dynamics 365 (CRM) privileges with SharePoint permissions. Maintain the same level of document confidentiality in both systems – automatically, without any extra access rights management required.

- A solution built on the Connect Bridge Platform
- Automatically replicates the entire Dynamics CRM security model to SharePoint
- Solves the security gap issue in the out-of-the-box Microsoft Dynamics CRM & SharePoint document integration
- Maintains document confidentiality in both systems without requiring extra access rights management
- Learn more about CB Permissions Replicator <u>here</u>

SharePoint Structure Creator



It automatically creates or selects document libraries in SharePoint based on defined rules to avoid reaching the unique permission scope threshold (5k unique permissions per SharePoint Online and 50k for SharePoint 2013, 2016, and 2019, usually achieved within 1-2 years for large organizations).

AICCOSOFI DATA THIS 365

And it is smart. SharePoint Structure Creator will put documents into distributed document libraries which are created according to the rules you define:

- Based on a date (Yearly, Quarterly, Monthly, Weekly, Daily, or custom rule)
- Based on starting character(s) of record name
- Based on starting character(s) of record ID
- Document library per record



Scan the QR Code or click on to play the video

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Microsoft Stratepoint

CB Dynamics 365 Seamless Attachment Extractor



All organisations reach the free storage limit in Dynamics 365 sooner or later. 70% of the database are usually documents and attachments, which one can't get rid of - but they harm the CRM performance capacity and undermine its functionality. Many organizations look for a solution to move attachments to a document management/storage system and not store them in the CRM, which is not designed for that.

How it works

Service ensures live transfer of all attachments uploaded to Dynamics 365 to a document management system of your choice. User experience is unaffected. The service actions are transparent. And the files are not leaving your systems – no data breach.

Documents remain accessible to users who have access to the respective record in Dynamics 365 without any modification of their workflows. Any changes to the Dynamics 365 attachments are projected to the configured external file storage on-the-fly.

Fully transparent & automated

With no effect on end users or workflows. Everything the service moves is visible to user and logged. No actions required to trigger the service after setup. Concentrate on your work and let the service run.

Event-based

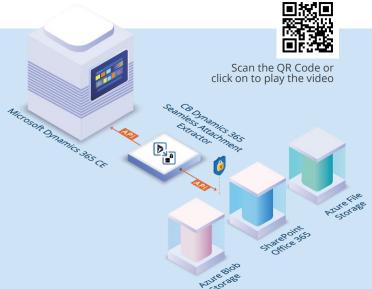
Service monitors attachment, document related activities in Dynamics 365. When any changes are performed on a file it will project those changes to the file in the configured external file storage.

Covers all operations

Supports all standard activity entities, e.g. Email, Task, Fax etc. Plus, it supports Notes (Annotation entity) to any entity able to contain annotation, and any custom entities using Annotation or ActivityMimeAttachment.

No middle service

Service is reading/writing files directly from Dynamics 365 to/from configured external file storage. Documents do not flow through any component or middle service.



CB Exchange Server Sync



Do you work for two companies and use two different Outlook email accounts? If yes, you might know the pain of overlapping calendar appointments. Someone sends you an invite in one calendar thinking at that particular hour you are free, but in fact, you have another appointment – in another calendar of another Outlook mailbox.

This usually leads to confusion, missed meetings, apologies and frustration. Our CB Exchange Server Sync solves this problem by synchronizing your Outlook accounts. You see all calendar appointments, contacts, emails, tasks and public folders in one place.

Besides, CB Exchange Server Sync solves a lot of headaches for companies during major changes such as mergers, acquisitions and splits. It synchronises all exchange servers and improves the workflow. Fully customizable to specific business needs, this solution supports seamless migration of the entire Exchange / Outlook model to Office 365 or other Exchange versions.

- A solution built on the Connect Bridge Platform
- Secure synchronization and migration of data between Exchange Servers starting from version 2010 and newer
- Has features for secure access to calendars from outside the local network
- Can restrict confidential information from leaving the secure internal network
- Learn more about CB Exchange Server Sync here



CB Super Secure Exchange Server – [ADDON]



CB Super Secure Exchange Server is the solution that allows people to access their Exchange/ Outlook mailbox items outside the local network, for example, from their mobile devices, without any problem of getting hacked. This solution is vital for high-security enterprises – financial or legal establishments and the public sector. Thanks to the isolation of environments, you are not exposing your corporate Exchange server to the outside world and guaranteeing its security.

Exchange/Outlook Data Filter – [ADDON]



Exchange/Outloook Data Filter is a solution that allows to access your Exchange account outside the company, for example, on mobile devices, without exposing sensitive information. You can control what to restrict such as: attachments, address, signatures, names, documents and more. Fully customizable to your business needs and only for self-hosted deployment. The solution is built on the concept of the CB Exchange Server Sync which is used in large corporations around the world.

CB Exchange Server Sync for Gmail and Google Workspace



Synchronize and migrate data between Exchange, Office 365, Outlook, Hotmail, Gmail and G-Suite Calendars. The perfect solution for staying on schedule even with multiple calendars. You can start synchronizing all your personal and professional calendars and stop wasting your own time right now.

- The service runs in the background and
- All calendars function as one, preventing and the second se

CB SharePoint Exchange Sync



SharePoint is a great platform for collaboration, and many businesses choose it as one place for document management, employee collaboration, process automation and other processes. At the same time, employees often gravitate towards using Exchange for the same purposes.

@conpany.3.com

@company 1.com

Not because of its functionality but because of habit: everyone is used to solving work and personal tasks via Outlook even if it is not most productive from the workflow perspective. How to combine the need of business for structure, effectiveness and security with employees' preference for Exchange? CB SharePoint Exchange Sync based on the Connect Bridge platform provides this solution. It easily synchronises business entities between SharePoint and Exchange and automatically matches tasks, calendars, contacts and allows email and document backup. The synchronisation is automatic yet customisable and ensures high level of security and data integrity.

- A solution built on the Connect Bridge Platform
- Automatic, event-based (push) one-way and twoway synchronization of calendars, tasks, contacts and e-mails
- Little-to-no maintenance and administration requirements
- Auto-recovery and simple manageability
- Learn more about CB SharePoint Exchange Sync <u>here</u>



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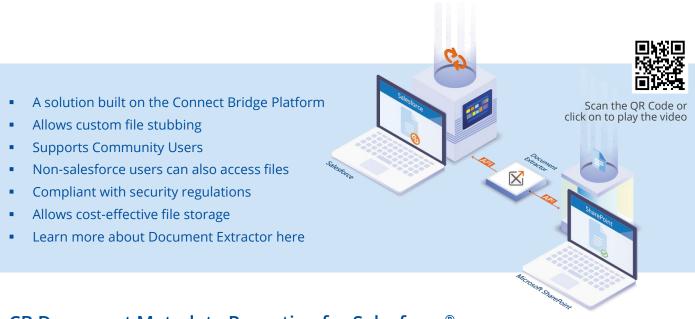
Document Extractor - Built for Salesforce platform™



Many companies using Salesforce platform[™] look for cheaper data storage solutions. This can be done in SharePoint: with significant cost-cutting and excellent document management features. But how do we transfer these data without disrupting business processes?

Document Extractor by Connecting Software helps connect the two so that you continue working in Salesforce platform[™] and store your data in SharePoint. More importantly, this solution allows companies to fully control documents and comply with the most rigorous regulation on data protection. How does it work?

Every time you upload a file to Salesforce, Document Extractor makes a copy of it in SharePoint. Then it creates a link from Salesforce to the file in SharePoint and finally deletes the file in Salesforce. As a user, you don't see any difference, but the files don't actually exist in Salesforce and thus don't occupy any space.



CB Document Metadata Reporting for Salesforce®



Creating reports of your files in Salesforce can provide great insights, but there are some annoying limitations. CB Document Metadata Reporting is the add-on to make those limitations go away and take your reports to the next level.

With it, you can create custom reports for all your Salesforce files, including all metadata and custom fields you want. With CB Document Metadata Reporting, the user can create reports on all files in the organization. In fact, even if you need the user to create reports on files he is not allowed to see, Salesforce can be configured so that it is possible to include for reporting only.

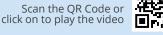
CB Digital Factory



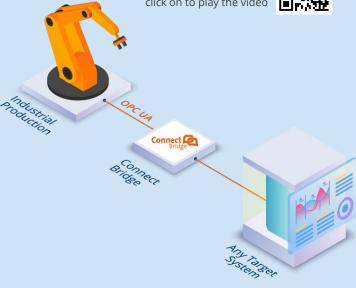
Every machine in a factory produces a lot of data, and this connector integrates it with backoffice business systems on a manager's desktop for easy visualisation, interpretation and more effective business flow. As is part of what is called Industry 4.0 or the Industrial Internet of Things (lioT), and the CB Digital Factory built on the Connect Bridge platform

allows smooth communication between machines and standard business application even though they "speak" different languages. This product is designed for OPC UA machine to machine communication protocol which is one of the most widespread protocols in industrial automation. Integrating machine data into business systems provides many benefits such as real-time decision-making in areas where any lag can lead to disastrous consequences; saving operating costs of machine park by timely maintenance; saving employees' time by removing administrative manual tasks; custom reporting, task automation, resource planning and much more. CB Digital Factory allows customised integration based on company needs. Most importantly, it is suitable even for small and medium-size enterprises with limited financing due to its unbeatable pricing.

- A solution built on the Connect Bridge Platform
- Suitable even for small. medium-sized manufacturers requiring a flexible, reliable solution with attractive, unbeatable pricing
- Independent of location, size, device requiring less human interaction
- A junior developer can perform integration within hours
- Connect data sources exactly as you need to improve plant efficiency, free your valuable resources to focus on added-value tasks
- Learn more about OPC UA Connector here



-?**[**]



OPC UA Connectors

Rockwell Automation

- Rockwell CompactLogix Series
- Rockwell ControlLogix Series .
- Rockwell FlexLogix Series
- Rockwell MicroLogix Series



- Cutler-Hammer D50
- Cutler-Hammer D300
- Eaton ELC-PA
- Eaton ELC-PB

SIEMENS

- Siemens S5 Series
- Siemens S7-200 Series
- Siemens S7-300 Series
- Siemens S7-400 Series

FANUC

- FANUC Series Oi
- FANUC Series 15i
- FANUC Series 16i
- FANUC Series 18i



- Modicon M221 Series
- Modicon M241 Series
- Modicon M251 Series
- Modicon M258 Series



- Fuji Electric NB Series
- Fuji Electric NJ
- Fuji Electric NS
- Fuji Electric NB0



- Mitsubishi A Series
- Mitsubishi C64 CNC Controller
- Mitsubishi FX Series
- Mitsubishi iQ Series



- OMRON C1000
- OMRON C200
- OMRON C200H
- OMRON C20H

And much more

CB Blockchain Seal

For Salesforce / For SharePoint

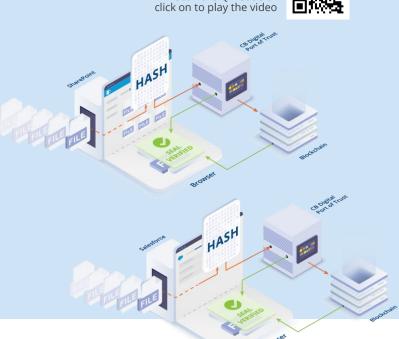


Accelerate your business data compliance and ensure full data auditability - faster and more cost-effective than traditional certificates and any other sealing technology. Data compliance and document storage are increasingly expensive and complicated for companies across the globe (regulations: HIPAA, SOX, GDPR, ISO 9000, etc.; routine audit).

Many organizations look for a solution to prove the integrity and authenticity of documents and processes, ensuring trust to their business, in a fast and cost-effective way – unlike traditional methods which are slow and manual, demanding a lot of resources and interrupting the workflow. CB Blockchain Seal is an up-to-date solution to the issues of data compliance, storage and auditability.



- Blockchain is a trusted technology for data protection and verification: decentralized & distributed, encrypted, tamper-resistant – recommended for fraud prevention and highly regulated industries
- Our solution allows working from a familiar environment such as CRM, SharePoint. and sealing documents for audit or proof of data integrity and authenticity with one click
- Original customer data is never stored in the blockchain, only its hash. This makes the solution faster, affordable and compliant to GDPR and other regulations



Scan the QR Code or

CB Digital Port of Trust



CB Digital Port of Trust acts as a digital notary, and it uses digital seals and the power of the blockchain to ensure the data integrity of your documents and files. **CB Digital Port of Trust** is a service from Connecting Software to provide **proof** that your files and documents are authentic. For maximum **availability** and **security**, it is a service deployed in Microsoft Azure (no installation required!). It can also be recreated as an individual self-hosted installation if your specific needs so require.

CB Blockchain Seal Verifier



CB Blockchain Seal Verifier is an online solution for verifying files' authenticity. It is part of the CB Digital Port of Trust. **Anyone** can verify a file **anywhere** - CB Blockchain Seal Verifier is available online. This means all stakeholders can trust their files - they can check if they have an untampered file at any moment in time.

If you have several sealed versions of the same file, you can use CB Blockchain Seal Verifier to get a history of what happened to the file and find the most recent version. CB Blockchain Seal Verifier builds a timeline for those files, so you get the big picture.

Connecting Software in the Media

·BACKPACKER ·



PEAUT'

Vida Económica June 9, 2022

40 employees, 12 languages, 9 nationalities, 4 offices, 2 continents and the International Business Center of Madeira (Zona Franca of Madeira) are what propels



Coffee



Madeira is a beautiful place to live. So, there are many people willing to live here. But to start a business on a far, far away island you need to handle three things



54

AT MAKES YOU HAPPY

ARKETING

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Dinheiro Vivo
April 23, 2022
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COMMUNICATIO

In a region that is highly dependent on tourism, the International Business Center guarantees diversified investment and specialized employment.

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Económico Madeira April 11, 2022

The tax incentive is, therefore, essential to the development of the region and its prosperity. The Free Trade Zone is and can continue to be a motor for Madeira's economy.



TechRound March 14, 2022

Connecting Software is a European software development company that provides technical solutions for businesses. The main focus of Connecting Software is the

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Económico Madeira February 22, 2022

Anyone who has heard of cryptocurrencies has heard of blockchain. By dispensing the intermediation of regulatory entities, blockchain is the target of



The Fintech Times January 20, 2022

Blockchain promises to revolutionise the industry beyond cryptocurrency. With vast applicability towards the market, combining this technology with

Connecting Software quer dobrar força de trabalho até 2023

Objetivo é passar dos atuais 20 trabalhadores para um máximo de 40. CEO da empresa destaca também os efeitos multiplicadores que a região toria se atraísse mais negócios.



Económico Madeira October 1, 2021

The objective is to grow from the current 20 workers to a maximum of 40. The company's CEO also highlights the multiplier effects that the region would have if it



<u>JM</u> <u>September 17, 2021</u>

With headquarter in Austria, the company was surprised by the outcomes and premieres its new office in the Region this Friday.



Industry today August 10, 2021

There are benefits and drawbacks to deploying your IIOT solution either on-premises or on the cloud. In the author's opinion, deploying your IIOT solution on-premises

LINKTOLEADERS



Link to Leaders March 29, 2021

In this interview of our CEO Thomas Berndorfer, he discusses the past, present, and future of Connecting Software. This reflection includes the original idea,



Económico Madeira January 14, 2021

Being a software company has its pluses, as you can develop the tools that address these challenges you face. In our case, we picked up Blockchain and used it to prove



Vida Ecomómica December 18, 2020

"We need new talent to keep delivering world-class software and connecting with top clients all over the world". The customer portfolio is, in fact, widely spread



Diário de Notícias da Madeira November 27, 2020

The year 2020 gave Diogo, Pedro and André the chance to move to this paradise island and embrace a new professional challenge at Connecting Software, an



The Portugal News June 13, 2020

While economy is shrinking worldwide, some companies seem not to feel the crisis. In Madeira, where the absence of tourism due to COVID-19 led to thousands of

WWW.CONNECTING-SOFTWARE.COM



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