Connecting Software

Success Story

World's Top 10 Motorcycle Manufacturer Integrates its Systems using CB Linked Server

Customer
KTM

Products and Services
CB Linked Server for
Enterprise Applications

Industry
Motorcycles

Company Size
2,500 employees

Country
Worldwide, HQ in Austria

About KTM

KTM-Sportmotorcycle AG is an Austrian Motorcycle manufacturer tracing its foundation to 1934. In addition, the company owns other motorcycle subsidiaries such as Husaberg or Husqvarna. Being a large company, KTM uses multiple IT systems such as ERP, DMS, CMS, collaboration systems, Dynamics CRM, among others.

The Problem

KTM was faced with the problem of updating information between all these systems.

The Solution

They decided to use Connecting Software's CB Linked Server for Enterprise Applications. The software enables data operations directly from Microsoft SQL Server using simple SQL Syntax. KTM was in search of a deployment-friendly, reliable and

high-performing solution and found CB Linked Server for Enterprise Applications to be the perfect match for their needs.

It synchronizes all relevant data from a data warehouse, SQL database to Dynamics CRM with the benefit of maintaining all security standards and business rules.

KTM was quickly able to perform the integration process which now runs reliably.

Visit us at our website at:
www.connecting-software.com
and find out more about our powerful integration solutions.